



الهيئة العالمية للتسويق الاسلامي

The International Islamic Marketing Association

جائزة افضل بحث: المركز الثالث

3rd. Best Paper Award

Awarded to	<i>Bekir Özkan</i>	<i>Ibrahim Halil</i>	<i>Tamer Baran</i>	<i>Fatih Koc</i>
Affiliation	Bursa Technical University	Gaziantep University	Pamukkale University	Kocaeli University
Paper Title	The effects of perceived price, quality, and consumer trust on purchase intention of halal products			

Presented At the 14th Global Islamic Marketing Conference, held in
Tbilisi –Georgia, September 27 – 29, 2023

Conference Chair
Professor Baker Ahmad Alserhan
Princess Sumaya University
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Scientific Chair
Professor Tornike Khoshtaria,
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